

shopSite Starter

- Easy Web-based Interface
- Add Order Buttons to an Existing Site
- Full Control of Store Look and Feel
- Configure a Store in 15 minutes
- Up to 15 Products and 5 Pages
- Built-in HTML Editor
- DOBA Drop Shipping Service
- SEO Friendly Store Pages
- Realtime Credit Card Processing
- Accept PayPal and Google Checkout
- Tax and Shipping Calculation
- Fraud Protection Tools
- PABP/PCI-DSS Certified Application
- High Security Logo
- Context Sensitive Help
- Easy to Upgrade

shopSite Manager

All Starter Features Plus:

- Unlimited Number of Products and Pages
- Product More Information Pages
- Value Added Tax (VAT/GST)
- Put Products on Sale
- Tell A Friend Links
- Enhanced SEO Tools
- Customer Store Search
- Google Analytics Integration
- Google Product Search Integration
- Automatic Google-style Sitemap
- Realtime FedEx, UPS, or USPS Quotes
- Free Shipping
- buySAFE Order Bonding
- Import Orders into QuickBooks®
- Custom Templates
- Automatic Image Thumbnails
- Product Image in Shopping Cart
- Power Edit for Pages and Products

shopSite Pro

All Manager Features Plus:

- Product Cross-sell in Shopping Cart
- Customer Rewards Programs
- Gift Certificates
- Digital Coupons
- Free Shipping Coupon
- Digital Download Products
- Customer Registration
- Mini-cart on Store Pages
- Product Quantity Pricing
- Global Power Edit
- Automatic Multi-page Generation
- Inventory Tracking
- Products and Pages XML
- Upload/Download
- Merchant Database Search Tool
- Developer Add-on APIs

New Features for shopSite v10

Doba Drop Shipping (*Starter, Manager, Pro*) - Doba has over 1,000,000 products you can sell. ShopSite can automatically import product information from Doba and post it to your store for ordering by shoppers. Order information is sent directly to Doba for fulfillment.

HTML Editor (*Starter, Manager, Pro*) - ShopSite v10 adds a built-in HTML Editor that lets you edit text fields using a word processor-like tool. Easily add HTML elements and formatting to your text fields.

Value Added Tax (VAT/GST) (*Manager, Pro*) - Automatically calculate VAT based off your location and your customer's country and postal code. You can quickly set up VAT for any location in the EU using ShopSite's built-in presets.

Multiple Shipping Carriers (*Manager, Pro*) - For the first time in ShopSite, you can allow your customer to pick their shipping carrier. You can configure ShopSite to provide realtime shipping quotes from UPS, FedEx, and the U.S. Postal Service and let your customer pick which shipping carrier they want to use.

PABP/PCI-DSS Certified (*Starter, Manager, Pro*) - ShopSite v10 has passed the Payment Card Industry (PCI) payment application certification. When properly configured, your ShopSite store will protect your customer's payment information according to Payment Application Best Practices (PABP) guidelines.

Building an online store with shopSite couldn't be easier!

The Store Setup Wizard walks a new merchant through the initial creation of a store in as little as 15 minutes. In the wizard, you can add products and pages, configure shipping and payment settings, and select a look for your store.

Merchants who already have a website can use Order Anywhere to place "Add To Cart" buttons on an existing HTML page. Available from the Setup Wizard or the Order Anywhere feature, adding order buttons to your existing site is easy.

shopSite Starter makes starting with e-commerce a snap!

For merchants who are just getting started in the world of e-commerce, ShopSite Starter is the easy way to go. With the ability to easily add up to 15 products on up to 5 automatically generated pages, set tax and shipping rates, and securely process orders, a new merchant can get the ball rolling with ShopSite Starter.

shopSite Manager is an affordable, feature rich solution!

ShopSite Manager has a straight forward, intuitive interface and provides features comparable to high end e-commerce packages at a fraction of the price.

With a wide range of features including an unrestricted number of pages or products, Google Analytics integration, realtime shipping quotes provided by FedEx, UPS, or USPS, SEO tools such as meta tag editing and Google style sitemaps, and designer tools like Custom Templates, it's easy to see why ShopSite Manager is the easiest solution for merchants.

shopSite Pro brings high end features to the table!

For merchants who want all the features, ShopSite Pro is the product of choice.

Draw customers to your site with coupons, gift certificates, and customer rewards. ShopSite Pro can make shopping convenient with product cross-sell, digital download products, a mini-cart on store pages, and customer registration.

Merchants can manage their stores with features like global power edit, inventory tracking, and database upload/download, and even add custom functionality with the bevy of APIs built in to ShopSite Pro. ShopSite Pro is ideal for merchants with large numbers of products or orders.



**WE ARE HERE TO
HELP YOU SUCCEED!**

If you have any questions, call us. We love to help!

Account Manager:

Guy Pribyl

Phone: 801-705-4119

E-mail: guy@shopsite.com

AIM: shopsiteguy

Direct Sales:

John Young

Phone: 801-705-4143

E-mail: jyoung@shopsite.com

Helpful Sales Links:

General Information:

<http://www.shopsite.com/>

Feature List:

<http://www.shopsite.com/scchecklist.html>

Payment Processing Information:

http://www.shopsite.com/cc_101.html

Demos:

<http://www.shopsite.com/demo.html>

FAQ:

<http://www.shopsite.com/product-faq.html>